



- WHAT:** 12th Annual Compassion with Fashion
Puppy Love: Famous Couples in History
- WHERE:** The Phoenician Resort
- WHEN:** Saturday, April 3, 2010
- AUDIENCE:** Thousands of the Valley's most prominent
and generous philanthropists (and animal lovers!)
- SCHEDULE:** 10:30 a.m. – Silent Auction begins
Noon – Grand Ballroom opens for Luncheon
and Puppy Love Fashion Show, followed by
a parade of adoptable dogs!



EVENT DESCRIPTION:

Throughout time, we have witnessed famous couples show their love for each other on the big screen, whether it is Humphrey Bogart and Ingrid Bergman in “Casablanca,” Scarlett and Rhett in “Gone with the Wind,” Little Orphan Annie and Sandy or E.T. and Elliot. These love stories remind us at Arizona Humane Society of the love we have for our pets and have inspired this year’s theme for Compassion with Fashion 2010: *Puppy Love*.

Set for April 3, 2010 at The Phoenician Resort, our 12th Annual Compassion with Fashion centers around a luncheon and a one-of-a-kind fashion show featuring famous couples (featuring prominent Valley figures with their dogs) throughout history parading down the runway in costumes. The event concludes with a parade of several adorable dogs available for adoption immediately after the event.

Guests attend this popular event to support the Arizona Humane Society by bidding on silent auction packages that range from delectable restaurant gift certificates to indulgent spa packages to lavish vacation getaways. Raffle tickets also offer guests the chance to win exciting prizes such as precious jewelry and vacation packages.

THE CAUSE:

Established in 1957, the Arizona Humane Society (AHS) is the state’s largest, private, nonprofit animal welfare and protection agency. More than an adoption center, AHS annually takes in approximately 45,000 animals, responds to nearly 18,000 calls for help through its Emergency Animal Medical Technician™ (EAMT™) program and treats between 8,000 – 10,000 homeless pets in its Second Chance Animal Hospital™.

AHS also features a public clinic at each of its shelters, as well as a mobile clinic, that provides low-cost spay/neuter and wellness services to all pet owners, regardless of income. In an effort to promote humane education, the nonprofit also reaches out to school children, civic groups and other organizations.

Not associated with any other national or state humane society, AHS programs and services are supported by donations from the public. The organization is a 501(c)(3) tax-exempt charity.



HOW YOU CAN FALL IN LOVE:

- **Sponsor the event:** Several unique sponsorship packages ranging from \$2,500 to \$30,000 are available.
- **Silent Auction Items:** The Silent Auction will include 100 with a minimum value of \$250 each. Popular packages include getaways, restaurant, golf or spa gift certificates and unique, priceless experiences.
- **Raffle Items:** The Compassion with Fashion raffle features three to four items, with a minimum value of \$2,500. Tickets will sell for \$25 each or five for \$100)
- **Table Sales:** Event seating will be as follows: 100 tables of 10 starting at \$1,250 and going to \$20,000, with premium runway seating offered to the highest table levels.
- **Circle of Friends:** Gifts of \$1,000 and \$5,000 go into a special spay/neuter fund. Gifts of \$1,000 will be earmarked for spay/neuter services to be performed on shelter animals, while gifts of \$5,000 will enable AHS to provide free spay/neuter surgeries to the public.
- **Cash Donations:** Donations in any amount are accepted.

CONTACT YOUR "PUPPY PAL":

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